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• Page 1 of 3 •

High LED Technology Maxi Screens & Displays

Rif. 2018-1-ENG

PERSONAL DATA PROTECTION POLICY FOR CUSTOMERS According to the EU Regulation 2016/679

Rev 0 date 24.05.2018

Pursuant to current legislation on the processing of personal data as defined in EU Regulation 2016/679 dated 27 April 2016 (hereafter "GDPR"), **Euro Display Srl**, with registered office in Via Rivoli, 11 - 10090 Rosta (TO), as Data Controller, informs you that your data will be processed in compliance with the aforementioned law and this treatment will be based on principles of correctness, lawfulness and transparency and protection of your privacy and your rights.

1 Purpose of the processing

Personal data, communicated by you or collected by us in compliance with the current provisions of law, in full compliance with the principles of lawfulness and fairness and the provisions of law, will be used:

- a) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR) for the execution of contracts with you in place or, before the conclusion of the same, as well as for operational management needs.
- b) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR) for the operational management strictly functional to the possible conclusion of contracts, as well as to fulfill your specific requests prior to the possible conclusion of contracts.
- c) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR) to fulfill the obligations established by laws or regulations in force, even in the community.
- d) without your express consent (Article 24 letter a), b), c) Privacy Code and art. 6 lett. b), e) GDPR) for the management of litigation related to breaches of contract, transactions, debt collection, legal disputes.
- e) **only subject to your specific and distinct consent** (articles 23 and 130 of the Privacy Code and article 7 of the GDPR) to send you via e-mail, post and / or sms and / or telephone contacts, newsletters, commercial communications and / or advertising material on products or services offered by the Owner and collection of your satisfaction level with the quality of services;

Please note that if you are already our customer, we may send you commercial communications relating to services and products of the Owner similar to those you have already received, unless you express your disagreement (Article 130 paragraph 4 of the Privacy Code).

2 Processing methods

The treatment will be carried out with the aid of paper, computerized, telematic or automated tools and will be carried out with logic strictly related to the purposes indicated, according to the principles of lawfulness and transparency and, in any case, in order to protect confidentiality and rights of the interested party, in compliance with the provisions of current legislation.

3 Collection of data

The provision of personal data is necessary for a correct and efficient management of the contractual relationship. Therefore, any refusal to provide the data may compromise the contractual relationship wholly or partially.

4 Persons authorized to process data and Entities or categories of Entities to whom the data may be communicated

Without prejudice to the communications made in compliance with legal obligations, your personal data may be disclosed for the purposes referred to in point 1, to:

- banks and credit institutions

Euro Display Srl Via Gandhi, 21 10051 Avigliana, Torino Italy

Centralino / Switchboard
Tel.: +39 / 011-954-1015
Fax: +39 / 011-954-1017
eMail: info@eurodisplay.com

Amministrazione / Admin. Tel.: +39 / 011-954-1015 Fax: +39 / 011-954-1017

eMail: info@eurodisplay.com

Partita IVA e Codice Fiscale IT06279920018 R.E.A. Torino n. 775476 Reg. Imp. Torino IT06279920018

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ISO 9001:2015 Certified Quality System

• Page 2 of 3 •

High LED Technology Maxi Screens & Displays

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PERSONAL DATA PROTECTION POLICY FOR CUSTOMERS According to the EU Regulation 2016/679

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- post office or other mailing service companies
- professional, consulting and auditing firms
- insurance companies
- accreditation entities
- public bodies only in cases where this is required by law
- companies specialized in the management of credit recovery services.

The personal data collected are also processed by the staff in charge, duly instructed, who needs to have knowledge of them to perform their own activities, as well as persons appointed as external managers of the Company.

The updated list of any responsible to whom the data are communicated is at your disposal, upon request. Personal data will not, however, be subject to diffusion except for the cases established by law.

5 Transfer of personal data abroad

Personal data will not be transferred outside the national territory.

6 Duration of processing and data retention times

The processing and storage of your personal data will take place, in accordance with the provisions of current legislation, for a period of time not exceeding the one needed to fulfill the purposes indicated. Subsequently, the data will be stored, and not further processed, for the time established by the current provisions on civil law and for the performance of any other compliance with the law.

7 Rights of the interested party

In relation to the personal data processed, the rights which the interested party is entitled to by the GDPR are indicated below:

- confirmation that your personal data are being processed and, in this case, access to the same (right of access);
- a copy of the personal data that you have provided to us and transfer of data that can be carried directly to another holder indicated by you (right to portability);
- the correction or integration of your personal data in the possession of the writer (right of rectification);
- the cancellation of any data for which there is no longer any legal prerequisite for processing (right to oblivion):
- withdrawal of your consent, in the event that the processing is based on consent, without prejudice to the lawfulness of the processing based on the consent given prior to the revocation (right of withdrawal of consent). The processing object of this information referred to the point 1 a), b), c) and d) is lawful and allowed, even without consent, as necessary for the execution of a contract of which the interested party is a member (the services supply relationship) or to the fulfilment of his requests;
- the limitation of processing in the cases provided for by the GDPR (right of limitation
- the objection in the event that the treatment is based on legitimate interest or is necessary for the execution of a task of public interest or connected to the exercise of public authority (right of objection).
- the right to lodge a complaint with the Supervisory Authority (Privacy Guarantor) (right of complaint).

eMail: info@eurodisplay.com



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ISO 9001:2015 Certified Quality System

• Page 3 of 3 •

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8 Data controller

Data Controller which you can contact to exercise the rights provided by the GDPR:

Euro Display Srl - Via Gandhi, 21 - 10051 Avigliana, (TO) - Italy

Tel: + 39 / 011-954-1015 - Fax: + 39 / 011-954-1017 - Email: privacy@eurodisplay.com

Registered Office: Via Rivoli, 11 - 10090 Rosta, (TO) - Italy

9 Exercise rights methods

You may exercise your rights at any time by contacting Euro Display Srl at the following addresses:

Euro Display Srl - Via Gandhi, 21 - 10051 Avigliana, Turin - Italy

Tel: + 39 / 011-954-1015 - Fax: + 39 / 011-954-1017 - Email: privacy@eurodisplay.com

PEC eurodisplay@pec.it

CONSENT TO THE PROCESSING OF PERSONAL DATA

Taken note of the policy and rights reserved to me regarding the processing of personal data, pursuant to and for the purposes of EU Regulation 2016/679

• I AGREE • I DISAGREE

To send by e-mail, mail and / or sms and / or telephone contacts, newsletters, commercial communications and / or advertising material on products or services offered by the Owner and detection of satisfaction level on the quality of services:

(Date) (Stamp and Signature)

Euro Display Srl Via Gandhi, 21 10051 Avigliana, Torino Italy

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